

# Is your website Smartphone ready?



**Designer Mouse  
Graphic Design**

Promoting business since 1994  
[www.designer-mouse.com](http://www.designer-mouse.com)

## Internet Stats

**2.4 billion Internet users** worldwide in 2013. *This is where your current and future customers are gathering data.*

**58% of American adults** own a smartphone. **Worldwide**, the number is one in five.

One in every 17 people in the world **own a tablet.**



Donna Watson

## Does your website have Multi-Platform display capability?

More and more consumers are gathering information online; and the audience utilizing tablets and smartphones is increasing at a faster rate than laptops and desktops. It continues to be more and more important that your website can be easily viewed on all devices.



"Donna is a consummate professional that delivers high quality and innovative solutions for our business. As a customer I trust Donna to provide solutions on time and on budget. She maintains a strong dialog throughout the process and provides insightful perspective to our projects. I look forward to many more projects with Donna and Designer Mouse Graphic Design."

Kenneth Solomon - Financial Aid Director, Angeles Institute

"Donna is your woman if you need creative graphics solutions for your business or personal website. Donna took an un-exciting ebook I was completing for one of my clients and turned it into an extraordinary work of art. She "hears" what her clients are saying and really goes to town with her creative genius. I will go back to Donna again and again for my graphics needs."

Michelle Hill - Sports & Fitness Content Writer, Strong Copy Quarterback

## What Can we Provide?

### RESEARCH

Competition/Industry evaluation

### PLANNING

Promotion via social media and email marketing to direct traffic to your website

### DESIGN

Current content and visual elements; well organized flow of information and navigation

### CONTENT MANAGEMENT SITE

Allowing simple updates in-house

### MAINTENANCE

Monitoring site for current software versions, blog activity

**Be sure your business site is up to date and effective!  
Contact Designer Mouse today for your complimentary evaluation.**

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