



Branding...It's not just a logo!

**Designer Mouse
Graphic Design**

Creating business recognition since 1994
www.designer-mouse.com

Brand Identity is an EXPERIENCE one has when encountering your product, your service, your business, and YOU! It encompasses everything about your company....style, image, personality, service, decor, location, quality, attitude.

Why is Brand Development Important?

Effective branding develops RECOGNITION for your products and services. Marketing occurs 24/7.



- Logo Design
- Business Cards
- Stationery
- Marketing Collateral
- Email Marketing
- Website Design
- Social Media

What Can Designer Mouse Provide?

- Consultation and evaluation of your vision
- Research into your competition, industry and audience
- Development of a plan to effectively promote your products and services
- Design of a company/product logo to get your visual branding started!
- Development of marketing collateral for online, email and direct mail promotion
- Delivery of artwork necessary for online and print promotion

"Donna is a consummate professional that delivers high quality and innovative solutions for our business. As a customer I trust Donna to provide solutions on time and on budget. She maintains a strong dialog throughout the process and provides insightful perspective to our projects. I look forward to many more projects with Donna and Designer Mouse Graphic Design."

Kennith Solomon - Financial Aid Director, Angeles Institute

"Donna is your woman if you need creative graphics solutions for your business or personal website. Donna took an un-exciting ebook I was completing for one of my clients and turned it into an extraordinary work of art. She "hears" what her clients are saying and really goes to town with her creative genius. I will go back to Donna again and again for my graphics needs."

Michelle Hill - Sports & Fitness Content Writer, Strong Copy Quarterback



Donna Watson

Let's create your company EXPERIENCE!
Contact Designer Mouse today for your complimentary consultation.

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